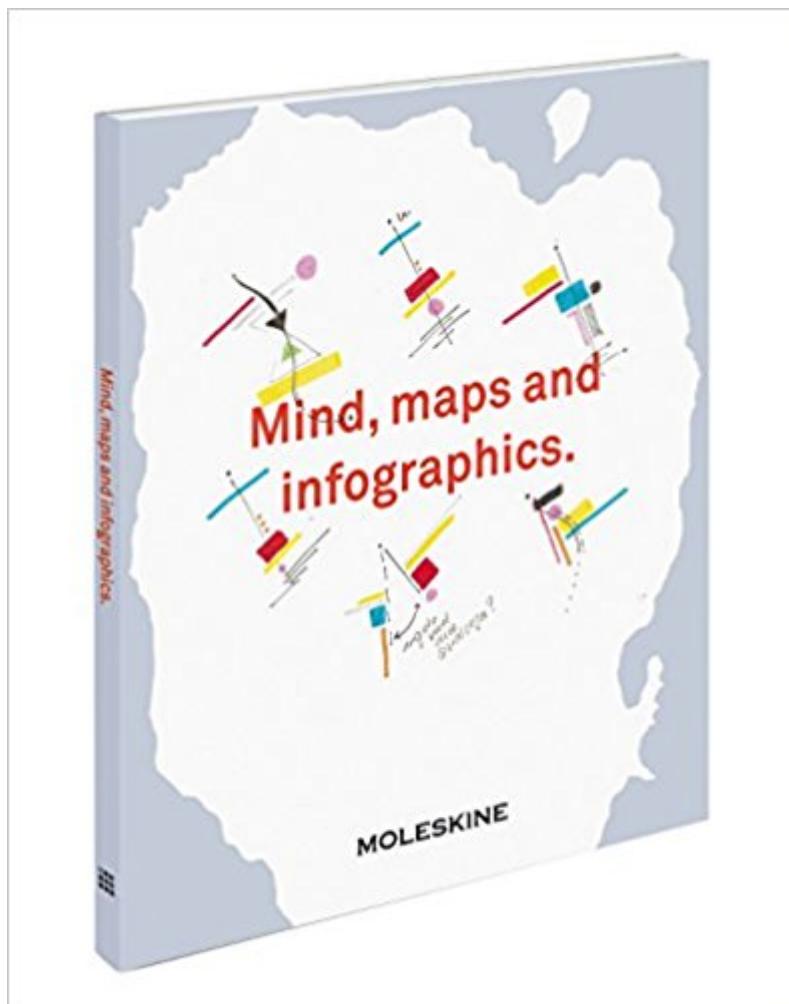


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Mind Maps And Infographics (The Naked Notebooks)



Synopsis

The book looks inside great graphic designers and mapmakers' notebooks such as Nicolas Felton, Joost Grootens, Paula Scher, Akkurat Studio and many others, showing how reality become maps and maps a language and how this language helps us to put ideas in order and how maps shape reality. Mind, maps and infographics illustrates the connections between reality and abstraction, which lead to the project of maps and infographics: the sketchbook as a tool of exploration and learning.

Book Information

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